

AAll Reno-Sparks Investor Education Group Meeting

Date and Time: Thursday, May 7, 2015, 7 to 9 p.m.

Presentation Title and Synopsis:

Mistakes Investors Make; Guys and Dolls; Pummeling Mr. Market

April brought a fistful of interesting studies that show, unbelievably, that many investors are still making mistakes!

You'd think after 125 years of experience in the American securities marketplace, we'd be more competent. Our vehicles are far better than the horse we used to keep; our homes are palaces compared to a log cabin; and new clothing fibers provide comfort with style and durability.

But plodding investors still make cave-man [or -woman] mistakes. So come on by and give education one more try.

If we knew we were doing something dumb, we'd try to change... wouldn't we? Maybe. Conceding error is not our strength. We'd rather defend to the death the bad behavior that's killing us.

Mend your ways. Repent. Attend the May AAll-Reno meeting. If you don't make more money after this meeting, at least you'll know why.

Location: ArrowCreek Residents Center, 2900 Arrowcreek Pkwy, Reno 89511.

Directions: Exit I-580 at Damonte Ranch and go west across Virginia St. Bear left onto Arrowcreek Pkwy and continue west about four miles to the entry gate of the Arrowcreek Community. Tell the guard you are attending the AAll meeting at the Residents Center. Proceed straight 1/2 mile to the first stop sign. Turn right (*downhill*) into the parking lot for the Residents Center. It's a 10 minute drive from I-580 to the Center building. [NOTE: If you arrive at the Arrowcreek *Country Club* by mistake, just go directly back across Arrowcreek Parkway to the *Residents Center*.]

Cost: Free

RSVP Necessary: To use the Residents Center facility, we must provide a list of attendees to the Arrowcreek Security Office prior to the meeting. **If you plan to attend, please e-mail your name before midnight, May 6, to.... RenoAAll@AmericanSuperior.ORG**

Speaker / Discussion Leader: Alan J. Liebman

Alan Liebman has been helping investors for three decades. He earned a bachelor's degree from Columbia University in physics and a doctorate from Yale in applied physics. Liebman worked in corporate R&D at Xerox Corporation and AT&T for 15 years.

In 1984, Liebman founded American Superior Company in suburban Chicago, a fee-only investment advisory firm. During 32 years of practice, Alan has published a stock market advisory letter, managed stock and bond assets of \$55 million, led monthly meetings of AAll-Chicago groups, served as Vice President of the AAll-Chicago Board, and lectured across the country on investment topics.

In 2011, Liebman moved American Superior Company to Reno, Nevada where he continues to serve high-net-worth clients in six states and to help all investors make more informed choices.

NEXT Meeting Date: Thursday, June 5, 2015

Arrowcreek Residents Center, 7 to 9 PM